

A view of Earth from space, showing the curvature of the planet and city lights at night. The text is overlaid on this background.

**CBEYOND
EVENTS.COM**

EXCEED HUMAN POTENTIAL

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WHAT IS CBeyond?

Cbeyond's events aim to bring together the individuals that are *shaping the direction of human advancement*. We are called Cbeyond because our goal is to help you see *beyond the mainstream of the technology*, that we currently have access to, into a future of infinite potential.

We're here to showcase the newest experiences & advancements that are *pushing technology to its limits*; but in order to truly see where we're heading, sometimes we need to look back at how far we've come so far.

OUR ETHOS

Exploration & aspiration above all. Finding the positive ways that technology & human advancement can change the landscape of many of our industries.

OUR GOAL

To run *several interactive events* that explore different compelling aspects of how technology is shaping various industries. For example, entertainment, healthcare, fashion, sciences & more.

MEET THE TEAM



LIAM

**FOUNDING
DIRECTOR**

With a passion for tech and a family history in events - Liam has set out to create immersive events that put an end to boring trade shows.

ZOE

CO-FOUNDER

Experienced in Human Resources & advisory roles - Zoe helps push operations forward and ensures that goals are being met.

JOSH

**MARKETING
EXECUTIVE**

Utilising his marketing background - Josh manages social media, brand visuals and our partnership output with other companies.

DON

AMBASSADOR

Former Exeter Chiefs rugby player, Director of Sampson Armand and Founder of GAS - Don aims to help spread the Cbeyond message.

OUR HEADLINE EVENT

VIRTUAL CITY

Sandy Park, Exeter // 1st & 2nd July

Our headline event, Virtual City, will give you a glimpse into the ways that science & engineering are **shaping the future of our existence**. Technology has applications in almost every single industry that humankind relies on every day.

Whether you're looking to **immerse yourself** in a world of technological wonders, or **network with some of the most innovative individuals** in their respective industries, Virtual City is the place for you.



WHAT CBeyond WANTS TO EXHIBIT

Retro Tech & Gaming
New Gaming Experiences
Robotics & Drones
Extended Reality (VR, AR & MR)
E-Sports Tournament
Merchandise Stools

Smart Accessories
Healthcare Advancements
Technology Speakers
Tech Workshops
Interactive Areas
Science & Tech





Virtual City is a great opportunity to network with other innovators, engage new audiences & give people first hand experience of what you do/are creating.

Virtual City is not a trade show, it is an opportunity to experience the tech that is shaping our future & meet the people behind it.

WHY EXHIBIT WITH US?

Join Our Community Of **Innovators**
Reach **New People** In Your Industry
Find New **Collaboration Opportunities**

For availability information, please email
info@cbeyondevents.com

PRICES & ADD-ONS

Standard: 3m x 2m - **£200***

Large: 6m x 3m - **£350***

**Plus VAT*

Included in Exhibitor Price:

- Black Shell Scheme
- Tables and Chairs with over sheet
- Lighting
- Power
- Wi-Fi
- Socials and Website placement

Available upon request:

- Logo Reel on 6 TV's throughout venue (Reel of all Exhibitor logos on repeat)
- Networking Opportunities before, during and after the show at the Future Skills Centre
- Post-show data



Please request for additional information on alternative stand sizes, if desired.

Space Only:
3m x 2m - **£150***

*No Shell Scheme
No Power
Plus VAT

To make a booking enquiry, please email info@cbeyondevents.com or call **07731 838099**



GAS

THE GAMING ATHLETE

GAS was founded by sportsmen with a passion for gaming, with a vision to unite gaming with wellness.

As a professional athlete, the founder, Don Armand, relied on a series of recovery methods to ensure he is at the top of his game - yet he didn't experience this same care in gaming.

GAS' community endeavours to educate users on the importance of maintaining health & wellness during sessions whilst providing equipment designed to improve your performance.

AT VIRTUAL CITY...

GAS will be present to discuss their mission & some of the main topics that influence their community. Their gaming wellness merchandise will also be on display for visitors.

IMMERSION

Virtual Reality arcade based in Okehampton. Immersion is partnered with a Community Interest Company (CIC) that aims to bring opportunities and positive experiences to its community.

More often than not, the South West of England is neglected for places that young people and groups can come together to have positive/productive experiences in their free time.

In addition to its Virtual Reality arcade, Immersion hosts a variety of gaming sessions - from retro games to board games all with the aim of uniting people through games & group experiences.

AT VIRTUAL CITY...

Immersion will be discussing their projects & community goals, as well as hosting a variety of cool games for visitors to take part in.



PARTNER WITH US

Our current partners all align with our company values of innovation, positive relationships with technology and community building.

We value our exhibitors and we want to **build & share a network of organisations that help each other thrive**. However, if you want to partner with us, we are always looking to build close relationships with similar companies.

If you share our passion for technology & human advancement, and if you're interested in doing more with us than exhibiting at one of our events, please get in touch with us.

We are constantly on the look-out to build new opportunities with our partners, depending on your industry & goals.



To propose or enquire about a partnership, get in touch with us today at:

INFO@CBEYONDEEVENTS.COM

FOLLOW OUR JOURNEY

We would appreciate it if you could join and engage with our community on Instagram, Facebook or LinkedIn. We aim to share content that educates and entertains our followers with news & stories.

We also share important updates about our partnerships & events on these channels, so we're grateful for anyone who helps spread our message.



**SCAN HERE
TO VISIT OUR
INSTAGRAM**

All of our important links are available at:
linktr.ee/cbeyondevents